

ESTTA Tracking number: **ESTTA629846**

Filing date: **09/29/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91207333
Party	Plaintiff RxD Media, LLC
Correspondence Address	BRIAN CLEMENTS RxD Media LLC 234 BRADLEY COURT HOLLAND, PA 18966 UNITED STATES brianclem@comcast.net
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Cecil E. Key
Filer's e-mail	ckey@dimuro.com,ssakagami@dimuro.com
Signature	/Cecil E. Key/
Date	09/29/2014
Attachments	Notice of Appearance.pdf(38089 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**RXD MEDIA, LLC**

**Opposer**

**v.**

**IP APPLICATION DEVELOPMENT LLC,**

**Applicant.**

---

:  
:  
:  
:  
:  
:  
:  
:  
:  
:  
:

**Opposition No. 91207333  
91207598**

**NOTICE OF APPEARANCE**

Please take notice that the undersigned counsel hereby enter their appearance as attorneys of record for Opposer RxD Media, LLC in connection with the above-referenced matters.

Dated: September 29, 2014

Respectfully submitted,

RXD MEDIA, LLC  
BY COUNSEL

/s/ Cecil E. Key  
Cecil E. Key, Esq. (VSB #41018)  
Sara M. Sakagami (VSB #77278)

***Counsel for RxD Media, LLC.***

**DiMUROGINSBERG, PC**  
1101 King Street, Suite 610  
Alexandria, Virginia 22314  
(703) 684-4333 (telephone)  
(703) 548-3181 (facsimile)  
e-mail: [ckey@dimuro.com](mailto:ckey@dimuro.com)  
e-mail: [ssakagami@dimuro.com](mailto:ssakagami@dimuro.com)

**CERTIFICATE OF SERVICE**

I hereby certify that on the 29th day of September, 2014 a true copy of the foregoing was served on the following via first-class mail, postage pre-paid, and email:

Glenn A. Gundersen  
Daniel P. Hope  
Dechert LLP  
Cira center, 2929 Arch Street  
Philadelphia, PA 19104-2808  
*Attorneys for IP Application Development LLC*

/s/ Cecil E. Key  
Cecil E. Key, Esq. (VSB #41018)